



WALLOWA COUNTY
CHAMBER OF COMMERCE
115 Tejaka Lane
PO Box 427
Enterprise, OR 97828
Phone: 426-4622
Email: wallowacountychamber.org

BOARD OF DIRECTORS

- Doris Woempner, President
- Michele Young, Vice President
- Susan Gilstrap, Treasurer
- Pat Wortman, Past President
- Shannon Novakovich, Director
- Adrian Harguess, Director
- Linda Bauck, Director
- Rod & Linda Childers, Director
- Cynthia Warnock, Director
- Roy Garten, Director
- Chris Geyer, Director
- Marc Stauffer, Director
- John Williams, Director
- David Harman, Director
- Nancy Rudger, Director
- Mike Hayward, Ex Officio

CHAMBER STAFF

- Vicki Searles, Executive Director
- Admin. Assistant. Bridget Brown

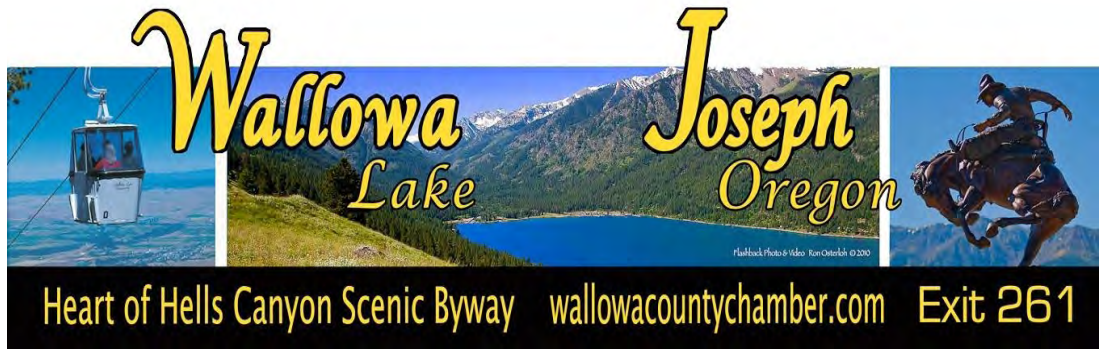
October 2010

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EAGLE CAP

One of National Geographic editor Chris John's top 5 favorite places in Oregon for backpacking.
1859 Oregon's Magazine, Autumn 2010



INTERSTATE 84 WALLOWA COUNTY BILLBOARD

When the National Geographic editor states that our corner of Oregon, the Wallows, is one of his top five picks for hiking in Oregon, you can believe visitors “get it” — we live in God’s country.

It is no surprise then as to why it would be a great idea to have a billboard on Interstate 84 to promote Wallowa County. The Chamber apologizes that we are unable to show you this in color, but you will see it soon as it is placed just west of exit 261 on Interstate 84.

The billboard is a partnership of the following organizations and businesses (1) Joseph Chamber Business Committee, (2) Wallowa County Chamber of Commerce, (3) Wallowa Lake Tourist Committee, and (4) Wallowa Lake Tramway. The Chamber recognizes Terry De Spain for his dedication in coordinating this great project and working with the partnerships to make this finally happen.

Vicki Searles, executive director of the chamber said, “The cost of this project is prohibitive for just one entity in Wallowa County to absorb. Working together we are always able to accomplish much more than what we can do alone.”

Here’s the rest of the story from the 1859 Oregon’s Magazine: “In 1969, when I was the Future Farmers of America president and got to travel to nearly every town in Oregon, I discovered Wallowa County. I’ve gone back with my family and backpacked into Eagle Cap Wilderness. It’s a beautiful area.” Chris John of the National Geographic.

“You can’t buy this type of marketing. The 1859 Oregon’s Magazine has promoted Wallowa County several times in the past few years. It is a relatively new publication, but it does a great job showcasing Oregon”, stated Searles.

Our gratitude to Terry De Spain for his hard work!

Who should buy Buckskin Bucks?

Everyone can buy Buckskin Bucks! Residents, businesses, organizations, nonprofits, “everyone” can purchase Buckskin Bucks to give to employees or volunteers as incentives or end of the year bonuses. These Bucks are great for birthdays, secretary or boss day, goal achievements, safety awards, door prizes, holiday gifts, weddings, and anniversaries,...



Why buy Buckskin Bucks?

Every time you buy Bucks, you “lock in” your investment knowing this money will be spent in Wallowa County. These bucks will be re-circulated, once again, in our economy; which supports and strengthens our local businesses.

Think first Wallowa County, Buy Local!

Wallowa County Chamber of Commerce After Hours Business Meeting

October 6th, Wednesday Evening, 5:30 pm to 7:00 pm

**Sterling Savings Bank,
Ruby Lathrop, Branch Manager
205 West Main Street
Enterprise, OR**

Program

**SOCIAL NETWORKING & REFRESHMENTS
ELECTIONS, NOMINATIONS FROM THE FLOOR FOR THE
2011 WALLOWA COUNTY CHAMBER BOARD OF DIRECTORS
STERLING SAVINGS BRIEF**

For questions about the meeting contact the Chamber, 426-4622



Visitor Report



Where did visitors get info:

Other/Friend	30
Sunset	2
Triple A Via Magazine	5
Oregon Travel Guide	16
Oregonian	1
NW Travel	3
Brochures	12
EOVA	18
Travel Articles	37
Telephone Directory	44
Internet (30) Letters 0)	59
Conference/Reunion/wed	16
Other Chambers	24
Country Living	3
Other/Oregon State Fair	7/5500

CENTRALIZED COUNTYWIDE COMMUNITY CALENDAR

Do you want a calendar where you can check on local dates for meetings & events? The Chamber has started such a calendar. The more local information we receive; the more useful this calendar becomes for everyone. Check it out!

Info. Requests	August/Sept. 2010	July 2010	YTD	August/Sept 2009
Walk-In's Visitors/Bus.	1179/1004	735	4005	1000
Visitor Packets Sent	107/44	49	2639	2215
Incoming phone/email contacts Internet responses	740/811	822	4151	1227
Relocation packets	2	3	26	17
Total Contacts	3887	1409	10821	4459
Website Visits (not hits)	9688/7874	14296	81483	N/A
Member Referrals Made	1550/1615	1890	10115	4711
JOSEPH BOOTH	2327/1793	2874	8647	4361

Election Ballots will be mailed on October 13th. If you have not registered to vote, you have until October 12th to register at the county clerk's office in the courthouse in Enterprise.

★ *Still deciding how to vote on Nov. 2?*
★ *Come to the . . .*

★ **Wallowa County**
★ **Election Forum**

- ★ ✓ Candidates for state representative
- ★ ✓ Candidates for county commissioner
- ★ ✓ Speakers on the Fairgrounds District and Health Care District measures
- ★ ✓ Question for the candidates? Email to editor@wallowa.com

★ ***6:30 p.m. Monday, Oct. 4***
★ ***Cloverleaf Hall, Enterprise***
★ ***Free***

★ Sponsored by:
★ American Association of University Women
★ Wallowa County Chamber of Commerce
★ Wallowa County Chieftain

★ "An informed citizenry has to participate, ask questions and demand answers and accountability to make a country like ours work."
★ *— U.S. Sen. Robert C. Byrd*





Growing Business :: Strengthening Communities

September 23, 2010
For Immediate Release
Contact: Lisa Dawson
101 NE First St., Suite 100
Phone: (541) 426-3598
Fax: (541) 426-9058

Popular Foundations Business Course Open for Registration

Strengthen your business! Whether you are planning a new business or revitalizing an existing business, the Foundations course will help you develop a professional business plan in seven weeks using dynamic, hands-on methods. Offered by the Northeast Oregon Economic Development District (NEOEDD), the seven session course addresses development of a mission statement, start-up and overhead costs, profit-goal setting, cash flow, marketing, licensing and organizational structure. In the current economic climate, having an up-to-date business plan can help business owners make better decisions and avoid costly mistakes.

Business owners in Baker, Union and Wallowa counties have consistently given excellent evaluations for the course. Danielle & Kurt Colnot of Richland used the Foundations course to update plans for their boat rental and small engine repair business. "I appreciated the detailed, constructive feedback provided by the instructor, and I learned a lot of much-needed information. On top of that, the classes were also fun!" says Danielle Colnot.

Lisa Dawson, Executive Director of NEOEDD, facilitates the course. "We walk through the business planning process, step by step. Participants learn about marketing and setting personal and business financial goals and what those goals mean in terms of sales and business profit," says Dawson. The Foundations course will be offered in Baker City, La Grande and Enterprise. The weekly sessions are held from 6pm to 9pm. Cost for the seven sessions is \$110. Participants who meet income guidelines are eligible for a scholarship.

The Baker City class will meet Monday evenings from October 11th - November 29th. La Grande classes will be held Tuesday evenings from October 12th - November 30th. Enterprise classes will meet on Thursday evenings from October 21 - December 2nd. For more information, contact NEOEDD at 541-426-3598 or 800-645-9454 or lisadawson@neoedd.org.



Wallowa County
Business Facilitation

Every new business idea — no matter how good — faces serious challenges.

**Free and Confidential
Business Coaching!**

The mission of Business Facilitation is to support Wallowa County citizens in bringing their business dreams to reality.

- ◆ If you have a good idea for a new business, but don't know where to begin or
- ◆ If you have an existing business that you would like to expand or fine tune, but don't know how to find the right resources or
- ◆ If your existing business struggling?

Wallowa County Business Facilitation may be your answer. The service is free. Our business facilitator Myron Kirkpatrick helps businesses thrive through sound principles, creativity, and innovation.

Contact Myron Kirkpatrick for free and confidential business assistance:
Myron Kirkpatrick, Business Facilitator, PO Box 995, Joseph, OR 97846

Phone 541 426-5858 or myronk@eoni.com



**Mark your calendar for November 3rd
Wallowa County Business Celebration
Public is Invited to the Big 10 Year Celebration!**

We are gearing up for a real party! On Wednesday, November 3, 2010 the Wallowa County Business Facilitation (WCBF) will celebrate ten years of assisting small business development in Wallowa County. Big Milestone! The celebration will be held at the Enterprise Community Connections, 7—8:30 pm and include cake, champagne, a silent auction, testimony from successful entrepreneurs, and a dynamic report on the success of the WCBF Program.

How has the WCBF program made a difference for Wallowa County? Myron Kirkpatrick, our business facilitator, has served 719 entrepreneurs and small businesses since the inception of the program in 2000! From this number we now have 144 new startups, including businesses that have reopened and expansions of existing businesses. There is another 99 business owners that have come to WCBF for “business tune-ups”. Myron explains tune-ups as a service where he coaches business owners experiencing stress in their business or a client in need of refocusing on their business plan to review progress and identify what’s next for their business. He explains, “This is a lot like a tune-up for your car...the business runs better.”

Our program has a success rate of 65% for clients that have established a business or retained an existing business. In comparison, the national rate (over a period of five years) is found to be only 25%. Clearly, this achievement is something for all of us to celebrate. All are welcome for this party. Great opportunity to support the WCBF!



**Wallowa County Chamber of Commerce Board Elections
Nominations are officially open for Board positions**



President Doris Woempner appointed a 2011 nomination committee in the September board meeting. The nomination committee is given the task of developing a proposed slate of directors for 2011. The proposed slate of directors will be presented to the Board in October for approval to bring before the general membership.

Half of our Board positions rotate out every other year. **There are six positions open for the 2011.** The following is a list of these positions: (2 executive board positions) Vice President and Treasurer and (6 Directors) Joseph/Wallowa Lake, Wallowa/Lostine, Director at Large/Economic Development, and Timber/Forestry.

The next step in our bylaws is to open nominations from the floor. There will be a quarterly meeting on October 6th at the Enterprise Sterling Savings Bank, Wednesday, 5:30 to 7:00 pm. Nominations may be made from the floor at this time. All members are invited to attend the meeting OR nominations may be made by mail or email. Please be specific with your nomination and identify what position your nominee will fill.

The Chamber encourages nominations from our membership. If you have a nomination please complete the form included with this newsletter and get it to the chamber office. All nominations from the floor must be received at the Chamber office 5:00 p.m. Friday, October 29, 2010. Be sure to include the full name, address, phone number and the proposed position of the nominee. All nominees are required to be a member of the Chamber in good standing. Also, we ask that you include your name and phone number as the nominator.

A ballot will go out in the November newsletter and by email. Members may also obtain a ballot from the Chamber office Monday, November 1, 2010. Ballots will be counted Wednesday, November 10, 2010. Election results will be announced the following Monday, November 15, 2010 and then posted in the December newsletter.

Again, nominations from the floor can be submitted to the Chamber anytime from October 1 - 30, 2010 by: (1) a nomination from the floor at the October 19th membership meeting in Wallowa, (2) email: info@wallowacounty.org, or (3) at the office or by mail: Wallowa County Chamber of Commerce, PO Box 427, Enterprise OR 97828. For questions about the Board positions contact Vicki Searles, 541 426-4622.

Serving on the Wallowa County Chamber of Commerce Board is a rewarding experience and fun!



PO Box 427
Enterprise, OR 97828

www.wallowacountychamber.com

Special events coming up —

ELECTION FORUM: October 4th 6:30 to 8:30 pm
Cloverleaf Hall

AFTER BUSINESS HOURS NETWORKING
October 6th, 5:30 to 7:00 pm,
Hosted by Sterling Savings Bank

Secretary of State *Notary Public*

FREE Notary Public Educational Seminar

October 13, 2010 from 9:00a.m. – noon

Toma's Conference Room

309 S River Street
Enterprise, OR 97828

The Secretary of State continues to offer notary seminars to the public free of charge. This year, the Notary Education Program is coming to Enterprise on October 13, 2010.

The information presented at this seminar not only covers the rules and regulations for Oregon Notaries, it also explains how to properly identify the signer, what to record in your journal, as well as what requirements are needed to create a proper Oregon Notarial Certificate.

Check out our seminar website at: <http://notsem.sos.state.or.us/>
You may register on-line, or call the Chamber at (541) 426-4622.

Area Directors

Enterprise

Shannon Novakovich,
Wallowa Mountain Prop.

Joseph

Adrian Harguess,
Community Bank

Wallowa/Lostine

Linda Bauck,
L&L Backroads

Education

John Williams,
WC Extension Office

Health Care

(At Large)
David Harman,
WC Health Care Dist.

Rural/Outlying

Cynthia Warnock,
WC Soil & Water CD

Farm/Ranch

Rod & Linda Childers,
RL Cattle

Timber

Roy Garten,
Forest Capital Partners

Economic Dev.

(At-Large)
Chris Geyer,

Small Business

(At-Large)
Marc Stauffer,
Stauffer's Refinishing

Tourism

Nancy Rudger,
Wallowa Mountain
Visitor Center